

Fix it and done!

corporate brochure

PTKDELECUADOR S.A.

corporate brochur

PEGATAN

We offer innovation through the development of high-quality products

We are a leading company in the manufacture and marketing of glues for the overall industry. We offer the best solutions on the market. Moreover, we have a team of professionals trained to provide the best technical support.

Under this philosophy, we produce **top quality** products that meet the highest demands of our consumers. This has positioned us as **the #1 brand in the glue market**. We currently are known in the industrial sector, stores, chains, hardware stores, and **sh**ops in general.



OUR PRODUCTS





Black epoxy

It is recognized in the market due to its **high resistance** and versatility in both heavy duty and everyday solutions. It can fix vehicle parts, metalworking, ceramics, glasses, as well as household items. It is used by mechanics, blacksmiths, brass workers, carpenters, students, housewives, etc.

It can be used on: glass, plastic, ceramics, fiberglass, slab, metal, aluminum, copper, wood, MDF.

Withstands up to **550 lbs** deadweight. Withstands up to **572** °F of temperature. Underwater glue. It **dries in 30 minutes** in the sun or 1 hour and 30 minutes in the shade.

Once applied, the mixture of the components is black.





PRESENTATIONS:



35,27 oz (1 kg)



White epoxy

PEGATANKE[®], in its need to innovate and respond to a demanding market, developed the **White epoxy**, a glue that can be used on light-colored surfaces when it is necessary to preserve their aesthetics. It is ideal for window frames, speedboats, and any fiberglass material. It has a wide variety of uses.

It can be used on: glass, plastic, ceramics, fiberglass, slab, metal, aluminum, copper, wood, MDF.

Withstands up to **440 lbs** deadweight. Withstands up to **482** °F of temperature. Underwater glue. It **dries in 45 minutes** in the sun or 1 hour and 45 minutes in the shade.

Once applied, the mixture of the components is white.





PRESENTATIONS:



35,27 oz (1 kg)



Steel epoxy

It was developed to be used as adhesive or anchor mortar between different construction materials. This new formula offers longer lifespan for jobs subjected to extreme temperature and stress resistance conditions (ideal for industries or heavy-duty jobs). It can be used to bond dry parts as well as those fully underwater.

It can be used on: glass, plastic, ceramics, fiberglass, slab, metal, aluminum, copper, wood, MDF.

Withstands up to **882 lbs** deadweight. It Withstands up to **1292** °F of temperature. Underwater glue. It **dries in 30 minutes** in the sun or 1 hour and 30 minutes in the shade.

Once applied, the mixture of the components is dark gray.





PRESENTATIONS:



35,27 oz (1 kg)



Clear epoxy

Clear epoxy is a high-quality epoxy glue, designed for those jobs where we do not want to see the glue trace, providing users with a more aesthetic finish.

It withstands high tensile strength and high temperatures. This makes the Clear epoxy the unique welding with these capacities on the market.

It can be used on: glass, plastic, ceramics, fiberglass, slab, metal, aluminum, copper, wood, MDF.

Withstands up to **1543 lbs** deadweight. Withstands up to **932** °F of temperature. Underwater glue. It **dries in 45 minutes** in the sun or 1 hour and 45 minutes in the shade.

Once applied, the mixture of the components is clear.





PRESENTATIONS:



35,27 oz (1 kg)



PEGATANKE



PEGATANKE[®] is a brand with values. We are committed to the development of our human talent and customers to achieve sustained growth over time. Thanks to this we are the leading brand in the glue market. Furthermore, our work team has a strong industrial and technical vocation which enables them to offer products of unchallenged high-quality.

We are recognized as pioneers in the field, and we always apply strategies that allow us to transform our products into innovative solutions, and to constantly communicate with our customers globally.

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PEGATANKE

Argentina Bolivia Brazil Canada Chile Colombia Costa Rica Dominican Republic Ecuador El Salvador Honduras Guatemala Mexico Panama Paraguay Peru Portugal Puerto Rico Spain . United Kingdom United States Uruguay Venezuela

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INNOVATIVE SOLUTIONS IN OVER **20** COUNTRIES AND **8** ISLANDS OF THE CARIBBEAN*

AND WE CONTINUE

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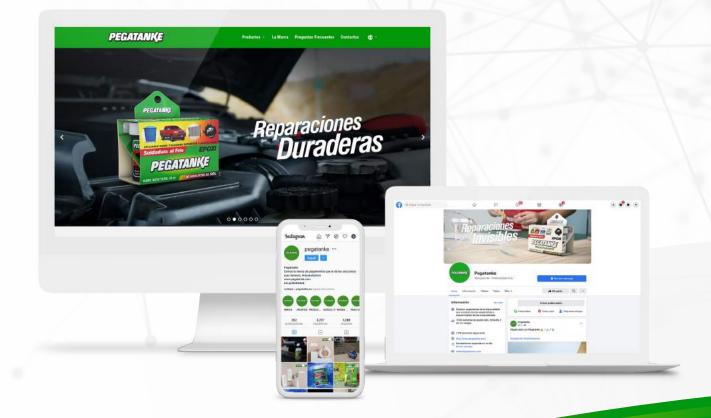
*Aruba, Curaçao, Antigua, St. Martin, Tortola, St. Thomas, St. Croix, and St. Kits.



MEDIA PLAN

We invest on international advertising in order to promote our brand in various media. This includes providing customer service through **social networks**.

https://www.pegatanke.com





MEDIA PLAN

Our social media strategy is segmented by country, allowing us to post content based on each region's interests. Social networks are also used as a customer service platform.

We have strategies on Facebook, Instagram, Twitter, and YouTube.



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facebook.com/pegatanke

instagram.com/pegatanke

twitter.com/pegatanke



youtube.com/pegatanke

PEGATANKE[®] international marketing strategy uses the *pegatanke.com* domain.

ttps://www.pegatanke.com

pegatanke.com

Our **website** shows all the information about our product line, its uses, benefits, uses, and the company's information. It is linked to our social networks where customer support is provided for any query.





POP

We have highly attractive marketing and P.O.P. material such as:

- Pens
- Cups
- Cap
- Polo shirt
- Leaflets
- Stickers
- Roll up
- Displays

And others...

PENS



CAP

PEGATANIKE PEGATANIKE POLO SHIRT



CUPS

PEGATANKE



POP

Displays for epoxy products and *PEGATANKE*® PVC-CPVC Ultra.

PVC-CPVC **DISPLAY**



OUTDOOR ADVERTISING



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